



Society of Open Innovation,
Technology, Market & Complexity



SOI & University of Messina 2026 Conference

SOI 2026 Invitation

Innovation Dynamics in the Age of Digital Transformation and AI:
Bridging Market forces and Societal Impact

July 06(Mon.) ~ 10(Fri.), 2026, University of Messina, Sicily, Italy

www.openinnovationtmc.org

Overview

The SOI 2026 Organizing Committee invites the submission of research papers for presentation at the conference held at the University of Messina, Italy.

Submissions addressing cutting-edge research themes, cross-disciplinary innovation challenges, and forward-looking applications in technology, markets, and societal transformation are encouraged.

The conference serves as a distinguished platform for scholars, industry professionals, and policymakers to engage in dialogue on the evolving landscape of open innovation in the digital and AI era.

Important Dates

~~Special Session Expanded Abstract Submission Open: Sep. 1st, 2025~~

~~Special Session Expanded Abstract Submission until Dec. 05th, 2025~~

~~SOI-2025 International Winter Seminar for Special Session Review and Evaluation: Dec. 19th, 2025~~

~~General Session Abstract Submission(Final Extension): April 20th, 2026~~

~~Acceptance Notification(Extension): April 27th, 2026~~

~~Regular Registration Deadline: May 1st, 2026~~

Late Registration Deadline: June 1st, 2026

Full Paper Submission Deadline: June 10th, 2026

OI Academy Summer School: July 6th, 2026

SOI 2026 Conference: July 7-10th, 2026

Hosting & Organizing

- Hosting : **University of Messina, Italy**
- Hosting Chair: **Prof. Dr. Vincenzo Corvello**
(Department of Engineering, Univ. of Messina, Italy)
- Hosting Committee: **Prof. Antonio Cimino, Dr. Carlotta D'Alessandro, Luca Fama**
(Department of Engineering & Economics, Univ. of Messina, Italy)
- Organizing: **Society of Open Innovation: Technology, Market and Complexity(SOI)**
- Organizing President: **Prof. Dr. JinHyo Joseph Yun**
(DGIST, Korea; OI Academy and Univ. of Hohenheim, Germany)
- Organizing Director: **Dr. Xiaofei Zhao** (DGIST, Korea; OI Academy), **Prof. Heungju Ahn**(DGIST, Korea)

Organizing President Prof. Dr. JinHyo Joseph Yun:

jhyun@dgist.ac.kr/jinhyo.yun@uni-Hohenheim.de/openinnovationtmc@dgist.ac.kr
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Contact

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Fair Trade Commission



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Keynote Speakers (For detail information in homepage, click [here](#))

★Special Keynote Speaker★

Biung-Ghi Ju (Korea)

• Chairman, Korea Fair Trade Commission

- Professor in the Department of Economics at Seoul National University, Korea
- Former President (2018-2019) of Korean Association of Applied Economics
- Presentation Theme: "Digital Innovation in the 21st Century and Shared Prosperity"

* Lecture method: online lecture, paper lecture or others



JinHyoo Joseph Yun (Korea)

- Tenured Principal Researcher DGIST Korea, Principal Professor at Open Innovation Academy, Research Fellow of Hohenheim University Germany
- Organizing President of Society of Open Innovation: Technology, Market, and Complexity(SOI)
- Editor-in-Chief of Journal of Open Innovation: Technology, Market, and Complexity (JOIn) (Scopus)
- Presentation Theme: "Business Model Innovation with AI; Learning from the Contemporary Art"

Andreas Pyka (Germany)

- Professor & Director at Department of Innovation Economics, Univ. of Hohenheim, Germany
- Vice President for International Affairs at the University of Hohenheim
- Advisory Editor of Journal of Evolutionary Economics
- Editor of Journal of Innovation Economics and Management
- Presentation Theme: "Post-Schumpeterian Economics"



Yann Moulrier Boutang (France)

- Professor, Economics at the University of Technology of Compiègne, France
- The founder of the Camarades magazine in 1974
- Sciences Po. A member of the Greens party
- Author of *Cognitive Capitalism* (2004)
- Presentation Theme: "What is open innovation the name of? The Challenge and Future of a Concept in a cognitive and pollination economy"

Luca Mora (UK)

- Professor of Urban Innovation at Edinburgh Napier University's Business School, UK
- Professor of Urban Innovation at Tallinn University of Technology (TalTech)
- Editor-in-Chief, Technological Forecasting & Social Change
- Presentation Theme: "AI, digital transformation, and the public sector: rethinking technology governance through the lens of smart city development"



Vincenzo Corvello (Italy)

- Associate Professor, University of Messina, Italy
- Hosting Chair of SOI & University of Messina 2026 Conference
- Cofounder and former CEO of Beautiful Mind, an academic spin-off of University of Calabria
- Editor in chief of the European Journal of Innovation Management
- Presentation Theme: "Hybrid Collective Intelligence: Scaling AI from Individuals to Organizations"

Venni V Krishna (Australia)

- FASS at the University of New South Wales, Australia
- Editor-in-Chief of Science, Technology and Society(SSCI)
- Former Professor, Jawaharlal Nehru University, India
- Presentation Theme: "New Phase in the Global R&D Landscape: US Dominance to Multipolar Distributive"

Contact

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Special Sessions (For detail information in homepage, click [here](#))

General Sessions (For detail information in homepage, click [here](#))

Registration

~~▲ Regular registration \$500: until May 01st, 2026~~

~~——* Regular registration for students & advantage regions-\$300~~

• Late registration-\$700: until June 01st, 2026

* Regular registration for students & advantage regions-\$400

Invoice can be downloaded [here](#)

Note.

1. Credit card payment is not available; only wire or bank transfer is accepted. Bank details can be checked on the invoice.
2. Individual invoice can be asked by sending email to openinnovationtmc@dgist.ac.kr.

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Author's Guidelines

For the Expanded Abstract Template click [here](#)

*There is no specific full paper format, you can follow the abstract frame to complete the full paper.

Abstract and full paper submission

Please submit your (expanded) abstract and full paper via [here](#)

- Expanded abstracts for Special session until December 05, 2025
- Abstract for General sessions(Final Extension) until April 20, 2026
- Full Paper Submission until June 10, 2026

Special issue(or Track) Journals

- ❖ Journal of Open Innovation: Technology, Market, and Complexity (SCOPUS, Citescore 2024: 14.0)
- ❖ European Journal of Innovation Management (SSCI) (**Special track**)
- ❖ Science, Technology and Society(SSCI)

*For detail information in homepage, click [here](#)



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